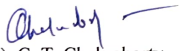## Thakur College of Science and Commerce (Autonomous)

(AC Year 2024 - 2025)

MA (ENTERTAINMENT, MEDIA AND ADVERTISING)/MCOM (E- COMMERCE)/MCOM (ACCOUNTANCY) PART - I SEM I [AUTONOMOUS]

ATKT Exam Timetable - July 2024

DATE	DAY	TIME	COURSE		
			MA (ENTERTAINMENT, MEDIA AND ADVERTISING)	MCOM (E-COMMERCE)	MCOM (ACCOUNTANCY)
15.07.2024	Monday	1.30 p.m. to 3.30 p.m.	Overview I : Print, Radio, Television & Advertising	Statistical Analysis	Strategic Management
16.07.2024	Tuesday	1.30 p.m. to 3.30 p.m.	Overview II : Flim, Digital, Events, Gaming and Animation	Marketing Management	Economics for Business Decision
18.07.2024	Thursday	1.30 p.m. to 3.30 p.m.	Media Communication Theories	Financial Management	Cost & Management Accounting
19.07.2024	Friday	1.30 p.m. to 3.30 p.m.	Media Management	Management Principle and Organisational Behaviour	Business Ethics and Corporate Social Responsibility
20.07.2024	Saturday	1.30 p.m. to 3.30 p.m.	—	Computer Application in Business	—

Note: 1) Attendance is compulsory.

2) Learners to be present in the respective Examination room 15 minutes before the commencement of exam time.

3) Learners are required to bring ID card & fees payment receipt.

4) No electronic gadgets to be used inside the exam hall.

Dr. (Mrs.) C. T. Chakraborty
Principal

Dr. Gitesh Padhye
COE

Approved By
VICE PRINCIPAL (COMMERCE)

Checkd By