

Thakur College of Science and Commerce (Autonomous)**(AC Year 2024 - 2025)****MA (ENTERTAINMENT, MEDIA AND ADVERTISING)/MCOM (E- COMMERCE)/MCOM (ACCOUNTANCY) PART - I SEM II [AUTONOMOUS]****ATKT Examination Timetable - July 2024**

DATE	DAY	TIME	COURSES		
			MA (ENTERTAINMENT, MEDIA AND ADVERTISING)	MCOM (E-COMMERCE)	MCOM (ACCOUNTANCY)
15.07.2024	Monday	1.30 p.m. to 3.30 p.m.	Introduction to Media Research	Accounting for managerial Decision	Research Methodology for Business
16.07.2024	Tuesday	1.30 p.m. to 3.30 p.m.	Media Marketing IMC	International Finance	Macro Economics Concepts and Applications
18.07.2024	Thursday	1.30 p.m. to 3.30 p.m.	Entrepreneurship, innovation and Media Laws	Digital Marketing	E-Commerce
19.07.2024	Friday	1.30 p.m. to 3.30 p.m.	Media Finance and Accounting	Logistics and Supply Chain Management	Corporate Finance
20.07.2024	Saturday	1.30 p.m. to 3.30 p.m.	-----	E-Commerce	-----

Note: 1) Attendance is compulsory.

2) Learners to be present in the respective Examination room 15 minutes before the commencement of exam time.

3) Learners are required to bring ID card & fees payment receipt.

4) No electronic gadgets to be used inside the exam hall.


Dr. (Mrs.) C. T. Chakraborty
Principal


Dr. Gitesh Padhye
COE


Approved By
VICE PRINCIPAL (COMMERCE)


Checked By