

Thakur College of Science and Commerce (Autonomous)**(AC Year 2024 - 2025)****MA (ENTERTAINMENT, MEDIA AND ADVERTISING)/MCOM (E- COMMERCE)/MCOM (ACCOUNTANCY) PART -II SEM III****ATKT Examination Timetable - July 2024**

DATE	DAY	TIME	PROGRAMMES		
			MA (ENTERTAINMENT, MEDIA AND ADVERTISING)	MCOM (E-COMMERCE)	MCOM (ADVANCED ACCOUNTANCY)
15.07.2024	Monday	1.30 p.m. to 3.30 p.m.	Account Planning & Media Business	Operation Research	Advanced Financial Accounting
16.07.2024	Tuesday	1.30 p.m. to 3.30 p.m.	Media and Consumer Behaviour	Research Methodology	Direct Tax
18.07.2024	Thursday	1.30 p.m. to 3.30 p.m.	Strategic Brand Management	Network Infrastructure and Payment System	Advanced Auditing
19.07.2024	Friday	1.30 p.m. to 3.30 p.m.	Advertising Agency Structure & Management	Internet and Web Designing	—
20.07.2024	Saturday	1.30 p.m. to 3.30 p.m.	Media Planning and Buying	Business model of ecommerce	—
22.07.2024	Monday	1.30 p.m. to 3.30 p.m.	—	DBMS and IT (Database Management and Information Management)	—

Note: 1) Attendance is compulsory.

2) Learners to be present in the respective Examination room 15 minutes before the commencement of exam time.

3) Learners are required to bring ID card & fees payment receipt.

4) No electronic gadgets to be used inside the exam hall.


Dr. (Mrs.) C. T. Chakraborty
Principal


Dr. Gitesh Padhye
COE


Approved By
VICE PRINCIPAL (COMMERCE)


Checkd By