

BACHELOR OF Arts

In Professional Communication



PROGRAM STRUCTURE		
YEARS 1 & 2		
Thakur College	Bachelor of Mass Media (BMM) Years 1 and 2	
YEARS 3 & 4		
Royal Roads University	Bachelor of Arts in Professional Communication(BAPC)	
	Start Date	September
	Duration	2 years
	Credits	60
Tuition Fees	45,890 CAD (Full Fees)	
Canada	Apply for post-graduation work permit	Up to 3 years www.cic.gc.ca
Food & Accommodation	10,000 CAD GIC	*Fees is subject to change without prior notice, Please refer the university website for update.

PROGRAM DETAILS	
PROGRAM TOPICS	PROFESSIONAL CAREER OPPORTUNITIES
<ul style="list-style-type: none"> This program prepares students for more advanced study at the graduate level, and for careers in public relations, advertising, marketing, journalism, and corporate, technical, or web-based communication. Graduates will be able to understand the fundamental concepts, tools, processes and techniques in communication and will have developed interpersonal, teamwork and leadership skills. 	<p>The field of communications spans across many industries, including:</p> <ul style="list-style-type: none"> Advertising Broadcasting Business Communication and Health Care/Social Services Television/Film Producer/Director International Relations and Negotiations Journalism (Print or Electronic) Public Relations Theatre/Performing Arts

Contact - Dr Santosh Singh - +91 98924 34085

APPLICATION CHECKLIST

1. RRU Application fees of 131.29 CAD (Payable using a Credit Card)
2. Passport (First and Last Page)
3. Grade 10th and 12th Marksheets
4. Bachelors semester 1, 2, 3 & 4 mark sheets
5. IELTS Registration Dates or IELTS Score Card with a required scores of Overall 6.5, Writing and Speaking 6.5, Reading and Listening 6.0.
6. Statement of Purpose covering following 3 points:
the reason for selecting the BAPC program; and
how the BBA program will support, develop or enhance the applicant's sense of purpose or personal and professional goals; and
why the applicant believes that project-based learning is the best learning style for them
7. Detailed Resume:
 - **Education:** List all post-secondary education, degrees, diplomas, and certificates you have achieved.
 - **Other relevant information:** Provide any other information which you believe is relevant to your application and will be of assistance to the review committee.
 - OPTIONAL:
 - **Work Experience:** Please include the name of the organization, length of service, and a brief description of duties.
 - **Training and Professional Development:** List career-related training and professional development programs completed within the past five years. Include the source of training, and the duration and year completed. List other training and personal development programs not already identified.
 - **Voluntary/Unpaid Work Experience:** List and describe any voluntary/unpaid post-secondary employment and/or community service experience. Please include the name of organization, length of service and a brief description of duties.
 - **Information Technology Training and Experience:** Briefly describe your level of training and experience in the use of information technology including computers, software and telecommunications networks as tools for business, education, teaching and personal use.
 - **Professional Memberships/Affiliations:** List memberships and positions you hold/have held in professional associations, service clubs, community/volunteer sector.
8. Official Transcripts

Official transcripts for Bachelor all 4 semester mark sheets certified in a sealed college envelope send via courier to Royal Roads University.

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